

NEW SOFTWARE

PREFERENTIAL
DSP TREATMENT

TOKEN TO FREEDOM

ANOTHER STEP TO REVOLUTION

THE NEW TOKEN SYSTEM

Dear Valued Clients,

We're excited to announce a groundbreaking new feature that will revolutionize the way you interact with your royalties: the introduction of our token system. We understand that change can sometimes be met with skepticism, but we believe this innovation will ultimately enhance your experience with our distribution services.

Traditionally, distribution companies recuperate expenses through royalties, often in a somewhat covert manner. With our new token system, however, we're putting the power back in your hands. You'll have full control and transparency over how your royalties are managed, ensuring that you know exactly what's happening with your earnings.

This system isn't about imposing additional burdens on our clients; it's about offering you choices. While we're rolling out this exciting new feature, we also want to assure you that you can opt-out at any time and continue with the traditional method of expense recoupment through royalties after a few releases. We understand that everyone's needs are different, and we're committed to providing solutions that work for you.

WHAT'S IN IT FOR YOU?

By adopting this token system, you're gaining access to unparalleled advantage and value. Unlike most other distributors who tack on upsells costing upwards of \$100 USD per track, every track distributed through the IndieMassive token system will inherently include these premium features (all for just \$3.00)!

Our goal has always been to empower our clients and provide them with the transparency and control they deserve. The introduction of our token system is a significant step forward in achieving that goal. We believe it will benefit both our existing clients, by offering greater visibility and control, and new clients, who will appreciate the innovative approach to royalty management.

FULL TRANSPARENCY

We understand that transparency is paramount to you. While the fees associated with our token system are customary in the music distribution landscape, we're committed to open communication. Many distributors discreetly recuperate these fees, leaving you unaware of the actual deductions. At IndieMassive, transparency is our foundation. Our token system not only ensures your control over royalty income but also keeps you informed about your financial earnings.

PROTECTION

Moreover, this innovative token system acts as a potent safeguard against platform abuse. It effectively counters manipulative practices that exploit trends and glitches within DSPs, which can detrimentally impact all users associated with a particular distributor/supply chain. This is why we require new clients to run their first few releases through our token system in order to protect the integrity of our supply chain and ensure your catalog remains in good health.

In conclusion, we firmly believe that our token system signifies a monumental leap forward. Its distinctive advantages are exclusive to IndieMassive clients, offering unparalleled benefits and absolute clarity regarding your earnings. Embrace this revolutionary development and join us in a new era of transparency, empowerment, and musical success.

Sincerely,

 **INDIE
MASSIVE**

